

**COSMEDIKA USA**

**INTRODUCTION  
TO THE  
PBSERUM  
COSMECEUTICAL  
TRAINING CENTER  
PARTNER  
PROGRAM**



*Cosmeceutics*  
Cosmetics with the  
efficacy of a drug.

Bio-genetic enzymes  
Certification





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## Our Mission

***Cosmedika USA's mission is to provide educational and commercial opportunities for advanced skin specialists throughout the United States.***

Cosmedika USA now makes PBSerum Cosmeceuticals available in the United States. With head offices in Madrid-Spain, PBSerum Cosmeceuticals are present in over 33 countries worldwide, with millions of satisfied customers. PBSerum Cosmeceuticals are cosmetics with the efficacy of a drug without being a drug, which greatly increases their effectiveness and guarantees visible and rapid results, from the very first application. All Cosmedika USA's products contain unique active ingredients, developed over years of biotechnological research in the cosmetic and pharmaceutical industry.



Cosmedika USA's goal is to educate both skin and health care professionals on using PBSerum Cosmeceuticals on their clients and patients. Through our eLearning Academy ([cosmedikausatraining.com](http://cosmedikausatraining.com)), we offer PBSerum Cosmeceutical facial and body certification training for barber, cosmetology, esthetician, and medical professionals in the United States. These certifications allow licensees to purchase PBSerum Cosmeceuticals from Cosmedika USA to use on their customers.

Through our PBSerum Cosmeceutical Training Center Partner Program, Cosmedika USA is ready to partner with a ***select number*** of schools and apprenticeships to train barber, cosmetology, and esthetician students and professionals with a hybrid education that involves:

1. *Online Curriculum*  
*and*
2. *Practical Instruction*

Upon successful completion of our training program, the newly certified **Cosmedika USA Skin Specialists** trained through your business will be thoroughly prepared as PBSerum Cosmeceutical specialists, with the confidence and expertise to earn new avenues of income with products proven to work within an expanding market.

Our **Cosmedika USA Skin Care Specialists** will become highly valued experts in the skin care industry, and **Cosmedika USA** aims to supply their businesses with a long-lasting partnership that helps them earn more money than ever before through the use of PBSerum Cosmeceuticals!

## What Is A Cosmedika USA Skin Care Specialist?

A Cosmedika USA Skin care Specialist is an advanced skin care expert who is exclusively certified to purchase and use PBSerum Cosmeceuticals in the United States.

PBSerum Cosmeceuticals is a groundbreaking solution for skin care for both men and women that has been proven time and time again to work, in over 33 countries around the world. Now exclusively through Cosmedika USA, these professional PBSerum skin care products are made available for purchase and use in the United States.

PBSerum Cosmeceuticals are cosmetics with the effectiveness of a medication, which considerably increases their effectiveness, without being a medication. All our PBSerum products have unique active ingredients, developed during years of biotechnological research in the cosmetic and pharmaceutical industry.

With our **Cosmedika USA Skin Care Specialist** education and roadmap to success, barbers, cosmetologists, and estheticians can become a skin care expert with full authority to “make the call” and “work wonders” within a very promising niche.



In order to enroll in our training program to become a certified Cosmedika USA Skin Care Specialist, you must either:

1) Be a licensed cosmetologist, barber, esthetician, physician, or nurse.

**OR**

2) Be currently enrolled in a state-approved school or apprenticeship program studying cosmetology, barbering, or esthetics with the intention of earning your state license.



## Cosmedika USA Skin Care Specialist Opportunity

It is common in the barber and beauty industry for many professionals to earn a living built on minimum wage and the generosity of tips which keeps them from becoming financially free. With our cutting-edge and exclusive PBSerum Cosmeceuticals, **Cosmedika USA Skin Care Specialists** can break out of the minimum wage rut once and for all!

Your school/apprenticeship program can play a huge part in helping your students (past, present, and future) tap into the “Specialty Skin Care” field. If you are willing to aid your students in learning these products from **Cosmedika USA**, not only will they develop skills so that they stand out as specialists, but also enter into a market where the demand for such services can generate for them a wonderful income.

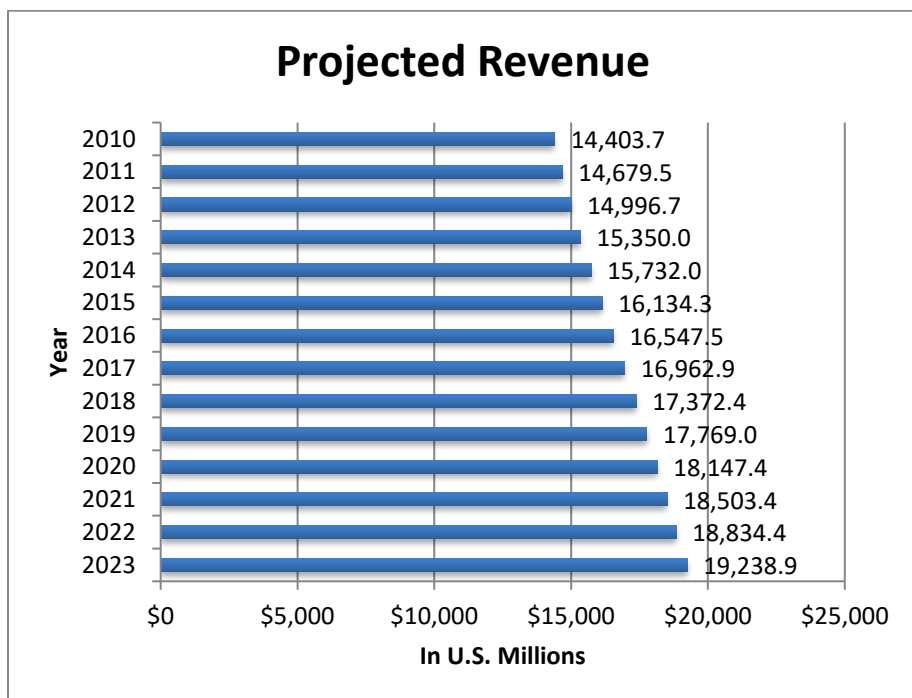
**And as they succeed, so will your school/apprenticeship program!**





## The Skin Care Market Today

The skin care market provides many opportunities for the person with the right skills. In the United States alone, the skin care market is expected to grow to over **19 Billion Dollars** by the year 2023.\*



*\*Statista, December 2018*

As a **Cosmedika USA PBSerum Training Center**, you can help students get into a billion dollar market in an industry expecting huge growth! As word spreads among skin care providers about the skin solution that **Cosmedika USA** has introduced to the United States, students will approach you to provide them with the opportunity to become a **Cosmedika USA Skin Care Specialist**.

## As A Skin Care Specialist

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The current skin care field continues to become an increasingly over-saturated vocation making it harder and harder to earn a living that keeps up with inflation. In order to get over this financial hurdle, barbers cosmetologists, and estheticians must become specialists. Compared to a regular skin care providers, a skin specialist is paid much more money for less hours of physical work. Our ***Cosmedika USA Skin Care Specialists*** are skin care specialists!

As a **Cosmedika USA Skin Care Specialist**, barbers, cosmetologists, and estheticians are certified specialists who can provide a solution to a common, disheartening problem that affects millions of people *of every age and ethnicity*. They can be in a career where they set their own hours and prices in a very rewarding field!



## Becoming A Cosmedika USA PBSerum Cosmeceutical Training Center

If you are interested in your school or apprenticeship program becoming a **Cosmedika USA PBSerum Cosmeceutical Training Center**, please contact **Cosmedika USA** through:

1. Our website at [www.cosmedikausatraining.com](http://www.cosmedikausatraining.com)  
OR
2. By email at [info@cosmedikausatraining.com](mailto:info@cosmedikausatraining.com)

Your school needs to complete an application so we can see if it meets the **Cosmedika USA PBSerum Cosmeceutical Training Center** standards.

### PBSerum Cosmeceutical Training Center

To fill out an application at our website visit:

[cosmedikausatraining.com/training-center-application](http://cosmedikausatraining.com/training-center-application)

This Training Center Partner Program costs:

- **\$2,400\*** for the full PBSerum Cosmeceutical certification of your instructor, if not yet certified
- **\$2,678\*** (+ tax if applicable) for 1 each of the PBSerum core products (8 boxes total) to conduct services and training

*\*All prices, specifications and equipment are subject to change without notice*

Your PBSerum product investment is intended to encourage enrollees to become PBSerum Cosmeceutical certified at your training center and for clients to purchase services that will increase your school revenues.

Your initial training investment with **Cosmedika USA** buys:

1. One instructor access to our **Cosmedika USA Skin Care Specialist** training.

- Online theory education through our eLearning Academy.
- One day of Instructor training with one of our Cosmedika USA Training Specialists.

2. One each of the PBSerum core products (8 boxes total) to conduct services and training.

**With the enrolment of just 10 students, you will more than recover your initial training investment.**

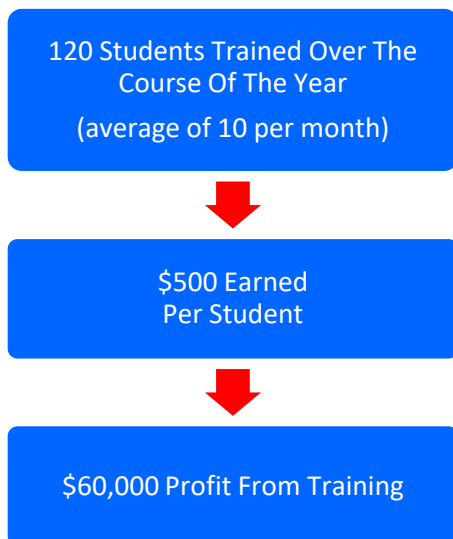


Once one instructor is a certified **Cosmedika USA Skin Care Specialists**, your training site:

- Will have the right to teach students to become **Cosmedika USA Skin Care Specialists**. Your school will receive \$600 for each student trained at your location.
- Can charge customers directly for PBSerum Cosmeceutical Services.

### **Potential Training Center Income Example Over A Typical Year Once Program Is Up And Running**

#### **Related To Training 10 (Ten) Students Per Month**



## Related To Providing Typical Services To 10 (Ten) New Clients Per Month

120 Paying New Customers (average 4  
sessions each) Over The Course Of The Year  
Equates To 480 Treatments



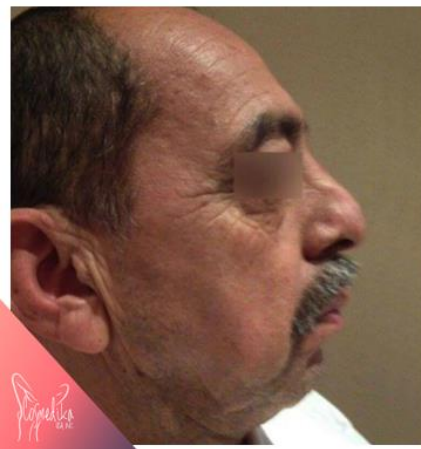
At \$100 Profit Per Treatment



\$48,000 Profit

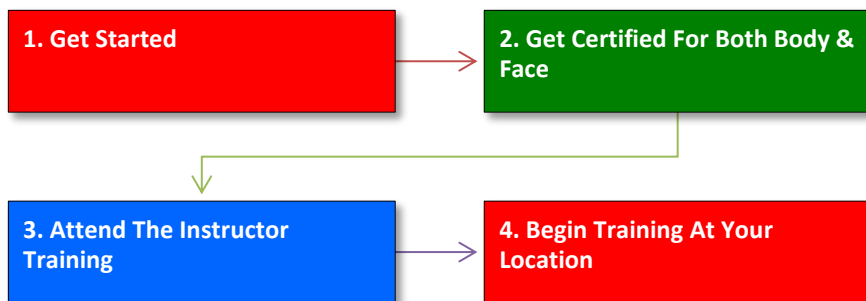
### Total Potential Yearly Profit

$\$60,000 + \$48,000 = \$108,000$



## Cosmedika USA PBSerum Cosmeceuticals Training Center Roadmap

The action roadmap below outlines the **Cosmedika USA PBSerum Cosmeceuticals Training Center** plan.



### Step 1 – Get Started

- ☐ Explore the Cosmedika USA eLearning Academy website ([cosmedikausatraining.com](http://cosmedikausatraining.com)).
- ☐ Contact us by phone or email for questions about requirements, services, fees, and program enrollment.
- ☐ Fill out the Training Center Partner application.
- ☐ If approved, officially enroll one instructor to get them certified to teach PBSerum Cosmeceuticals.

### Step 2 - Get Certified For Both Body and Face

- ☐ Attend one of our live or online presentations.
- ☐ Access the eLearning Academy.
- ☐ Study and complete the online curriculum.
- ☐ Sign the Cosmedika USA Skin Care Specialist Agreement.

### **Step 3 - Attend The Instructor Training (Required for instructor, recommended for owner/manager)**

- ☐ Reserve your practical training dates with Cosmedika USA.
- ☐ Attend the 1 day hands-on session with our PBSerum Cosmeceutical experts.

### **Step 4 – Begin Training At Your Location**

- ☐ Order product online directly from Cosmedika USA.
- ☐ Advertise and promote your training partnership to enroll students (current and alumni).



## Get Started Today

Get your application into us as quickly as possible to get the process started! If your school is approved by Cosmedika USA as meeting our rigid standards, you can benefit greatly from the world of PBSerum Cosmeceuticals.

### **Cosmedika USA**

1385 Broadway, Suite C  
Chula Vista, CA 91911



## Cosmedika USA Training Website

The **Cosmedika USA eLearning** website is your online connection to the World of PBSerum Cosmeceuticals.

Visit us online to learn more on how to become a **Cosmedika USA Skin Care Specialist**, view our calendar of upcoming events, build a professional network within the skin care profession, gain industry insights, and engage in new income opportunities.

**With Cosmedika USA, you can build industry opportunities that last a lifetime!**



**Visit us at: [www.cosmedikausatraining.com](http://www.cosmedikausatraining.com)**



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