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eLearning Academy

cosmedkausainc.com

Online Store

[562-698-2900](tel:562-698-2900)

Jazz-Z Beauty - Distributor

Cosmedika USA June 2022 Newsletter

You are receiving this email because you signed up for our email mailing list at our eLearning website (cosmedikausatrainng.com) or have been certified to perform PBSerum Services. To be removed from our mailing list, click the unsubscribe option below.

[View/Print/Download Newsletter Online](#)

Hello Friends,

We hope all is well with you as summer is around the corner! We're looking forward to continuing to serve you and helping you make your PBSerum business a success.



DISCOVER THE POWER OF ENZYMES



Vanessa Jaramillo (Cosmedika's Newest Team Member)



We would like to welcome our newest Cosmedika team member, Vanessa Jaramillo! She is our new Marketing Representative with over 10 years of combined experience and education in the healthcare industry. Vanessa is a highly motivated, top-performing, pharmaceutical sales representative with a passion for PBSerum, as she personally has reaped and experienced the power of PBSerum enzymes in her own personal life.

Vanessa is an innovative and culturally competent, and results-driven Healthcare Sales Executive, who possesses a wide range of competencies within the realm of sales and marketing initiatives. She received her BAS in Allied Health Sciences from the University of Connecticut, and her MBA/Healthcare Administration degree from Texas Woman's University located in Houston, Texas. She currently resides in Houston, TX but loves to travel, learn about other cultures, and cultivate relationships!

As a fibrosis patient, PBSerum was the only solution that alleviated her condition. Vanessa is eager and ready to help patients like herself who have gone through the difficulties of fibrosis from a cosmetic procedure or to help those eager to boost and achieve greater confidence in themselves through our body or facial lines. She is excited to help small business owners such as cosmetologists, estheticians, massage therapists, etc. introduce our medical-grade products backed by science to their clients. She would love to know more about your experience with PBSerum and promote it on our social media channels (Instagram/ Facebook/ YouTube/ Twitter)!

Please do not hesitate to reach out to Vanessa via email at vjaramillo.cosmedika@gmail.com. Let her know about any apprehensions you may have about creating or expanding your PBSerum services.

To learn more about Vanessa, her LinkedIn information can be found at <https://www.linkedin.com/in/vanessajaramillo619>.

PBSerum - Where beauty meets science...

What separates PBSerum from all other skin treatments is the science behind it. PBSerum enzymes are what put the PBSerum face and body lines on the cutting-edge of the latest advances in biotechnology and skin-transforming science. PBSerum is based on the power of recombinant enzymes.

PBSerum enzymes are of bacterial origin and were developed through a complex biotechnological process exclusive to PBSerum. A key factor is the use of genetic DNA recombination technology, known as recombinant technology, to obtain enzymes synthesized by bacterial microorganisms, yet having the same structure and sequence as the human enzyme. Thanks to this, procedures based on recombinant enzymes offer a low level of immunogenicity, allowing a safe, effective, pure and biological treatment.





Keratinase PB33

- Extreme Firmness Complex
- Renewal Vit Equilibrium Complex
- Renewal Multi Vit Complex
- Renewal Vit Radiant Complex
- Wrinkle Hyaluronic Complex



Hyaluronidase PB3000

- PBSerum Drain Topic



Collagenase GH PB220

- PBSerum Smooth Topic



Lipase PB500

- PBSerum Slim Topic

PBSerum Active Ingredients

To learn more, be sure to make visiting our eLearning academy (cosmedikausatraining.com) a priority! If licensed with us and not yet done, be sure to set up your eLearning account today. If in need of help setting up your account, contact us at info@cosmedikausatraining.com.

PBSerum Online Webinar

Attend our next online webinar scheduled for June 26, 2022 or watch its recording later on our eLearning website. Our upcoming live online presentation is perfect for those who are curious about how they can benefit by providing PBSerum Cosmeceutical services or for those already certified and are looking for a nice refresher or more knowledge. Feel free during our live webinar to interact with Dr. Santiago Esquives and ask questions. Many of our most successful Licensees attend or watch our recorded webinars regularly, catching additional pieces of information about the science behind PBSerum.



Dr. Santiago Esquives

If you would like to attend our free live webinar from your computer, phone, or smart device through ZOOM, below are the webinar connection details:

PBSerum Introductory Webinar (Free)

Webinar Date: Sunday, June 26, 2022

Platform: zoom.us

Webinar Time: 10:00 AM (Pacific Time)

Check-in Time: 09:45 AM

Join Zoom Meeting


<https://us06web.zoom.us/j/81384366291?pwd=ZUxMbXJFa1psVTd2RmQwWIRpYmNQQQT09>



Meeting ID: 813 8436 6291

Passcode: 20220626

If the above link does not get you into the meeting, go to <https://zoom.us> and click **Join A Meeting**. Use the above Meeting ID and Passcode credentials to get in. (*Sometimes if Zoom needs to do an update on your device, the link will not get you in*)




PBSerum Introduction Webinar



Sunday, June 26, 2022
10 AM TO 1 PM (PST)

Join us for our next **FREE PBSerum Webinar**
To attend, go to <https://zoom.us> and click **Join A Meeting**
Meeting ID: 813 8436 6291
Passcode: 20220626

Through our eLearning Academy, we offer facial and body Certification Training Programs for physician, nurse, beauty, barber, and esthetician professionals in the United States. These certifications allow you to purchase PBSerum Cosmeceuticals from Cosmedika USA to use on your clients.



Face & Body Certifications Available



Webinar Presentation by
Dr. Santiago Esquivas, R.C.P.

Facebook Group
facebook.com/groups/pbserumusa

Instagram
instagram.com/pbserumusa

eLearning Academy: cosmedikausatraining.com

Our Next Live PBSerum Webinar

Update Your PBSerum Licensee Contact Information

UPDATE

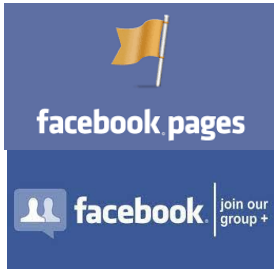
For our Licensees, be sure to update your contact information with us if there has been a change. We have an option found in the **Tools and Forms** area to easily update your PBSerum Licensee information. With this option, you can update such things as your email address, physical address, contact phone number, and phone text option.

To update your information, log into your online account, go to the Tools and Forms area (cosmedikausatraining.com/tools-and-forms/), and click the **Licensee Update** option.



Follow Us On Social Media

Social media is a wonderful way to spread the news about the benefits of PBSerum. We are continuing to work on major social media pushes through various channel outlets. Our goal is to work with our Licensees to spread the news via social media about the science and benefits of PBSerum.



Facebook Page

<https://www.facebook.com/cosmedikausa>

Facebook Group

<https://www.facebook.com/groups/pbserumusa>



Instagram

<https://www.instagram.com/pbserumusa>



Twitter

<https://twitter.com/cosmedika>

PBSerum Advanced Application – Neck Lift

Interested in how to use PBSerum in “Treating Double Chin” with a neck lift? You can watch our short-recorded webinar at your leisure from our training website.

<https://cosmedikastraining.com/webinars-advanced-application/>



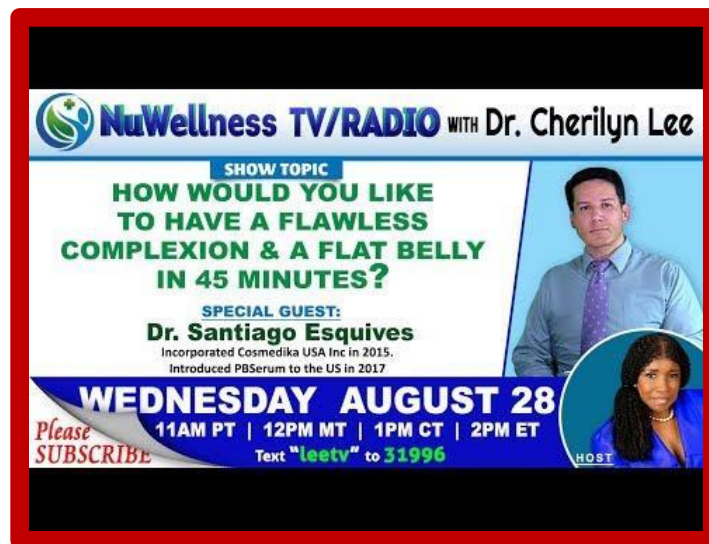
Before

After

PBSerum Can Be Used To Perform A Neck Lift

Dr. Esquives Talks PBSerum With Dr. Lee

Click the video below or go to <https://youtu.be/kTALaZiKqEM> to view Dr. Esquives' interview with renowned health expert, Dr. Cherilyn Lee.



PBSerum Webinar Recordings

Not able to attend one of our live webinars or presentations? Or maybe you feel you would like a review or knowledge reinforcement? You can watch one of our recorded webinars at your leisure from our training website. Available in both English and Spanish.

<https://cosmedikausatraining.com/webinars/>



[View One Of Our Recorded Webinars](#)

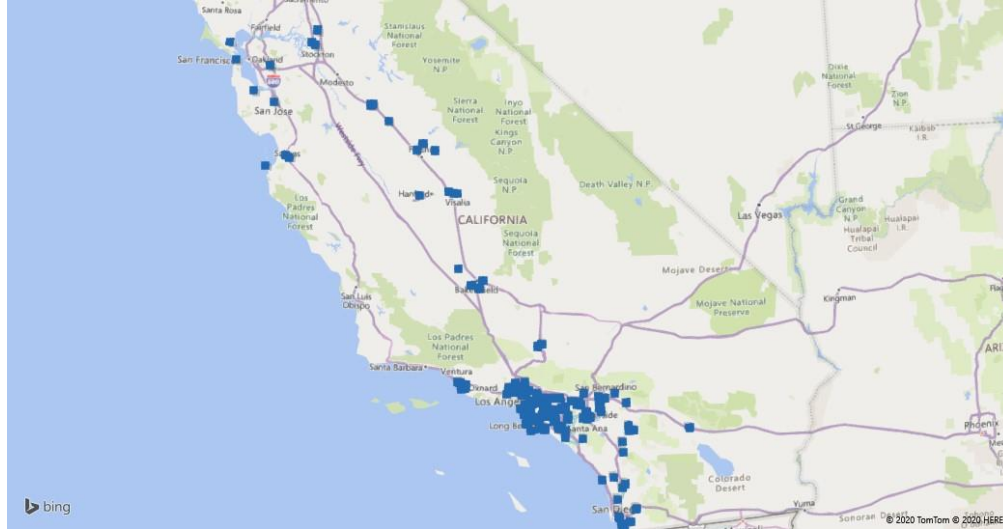
The Cosmedika USA Services Locator

Our **Services Locator** is up and running (<https://cosmedikausatraining.com/services-locator/>). People everywhere can use our Services Locator to find a PBSerum provider near them by typing in their zip code.



As a PBSerum Certified Licensee, we can help promote your Licensees PBSerum services via our various social media and online outlets. In order for you to qualify for our Services Locator, you must be a licensed Physician, Nurse, Barber, Cosmetologist, or Esthetician in good standing and PBSerum Certified. To get your information posted, go to our training website at:

<https://cosmedikausatraining.com/services-locator-submission/>



Take Advantage Of Our Services Locator

Cosmedika USA Licensees Have Access To HD Skin Products at Wholesale Prices

HD Products Complement PBSerum Facial Products

Followed after PBSerum Cosmeceutical Facial Services, HD “Use at Home” products offer a wonderful solution for PBSerum clients to help them maintain beautiful, healthy-looking skin. Buying HD products at wholesale and selling them to their clients at retail prices provides our Licensees with an additional income source.

Cosmedika Licensees can purchase HD products at wholesale prices (around 50% of retail price) on our online store <https://cosmedikausainc.com> to retail to their customers. HD products are cosmetic systems of high dermatological efficiency that complement PBSerum Facial products. **In order to purchase HD products at “wholesale” prices, you must be a Cosmedika USA Facial or Body Certified Licensee with an online store account.**

HD products offer a combination of active ingredients, concentration, and technology, which make them extraordinary and incomparable with the current offer in the field of dermo-cosmetics. Their formulas have been carefully designed with unique textures that allow the best relationship between “cosmetic efficiency” and “skin compatibility”.

HD Facial Products Are Offered Through Cosmedika USA

To learn more about HD products, watch our recorder online HD webinar at:

<https://cosmedikausatraining.com/webinars-hd/>



To purchase HD Products, visit us at our online store at: <https://cosmedikausainc.com/hd-products>.

Cosmedika USA's eLearning Academy

cosmedikausatraining.com



From our training website, you can explore the science behind PBSerum Cosmeceuticals, learn how to apply the facial and body line, read testimonials from beauty professionals who are already involved, and access post-training support that comes with certification.


On our eLearning website, we have many resources available for you. The two most important areas are **“My Account”** and **“Tools and Forms”**. In the My Account area you will find access to your online courses and key information.

You Must Be Logged Into Your Account To Access Your Courses

1. Scroll down to your Student Dashboard, 2. From your Student Dashboard click the **Courses** tab, 3. Click the **All** option, 4. Click on your course

- * Your BGST ID: 00001
- * PBSerum Body Certified: Yes
- * PBSerum Facial Certified: No
- * Store Access: No
- * Agreement Signed: Yes
- * Phone Text Option: Yes
- * Service Locator Activated: No

Joe Barber



My Account Page Has Key Information Concerning Your Account

From the My Account page, you also have access to the “Tools and Forms” area. In the Tools and Forms area, you will find more on PBSerum education. You will also find information and forms you can download and print to help you with your PBSerum Services business.

PBSerum Plan Of Action

Like in all areas of life, success with PBSerum comes about by planning and strategizing. Use the checklist below to start formulating a solid PBSerum Plan of Action if you have not yet done so.

Item	Description
<input type="checkbox"/> Attend Or Watch One Of Our Recorded Webinars	<p>Our webinars are a great source for the latest information on PBSerum. If not able to attend one of our live PBSerum Webinars, you can watch one of our recorded webinars at your leisure from our training website https://cosmedikausatraining.com/webinars/. These recorded webinars serve as a great review and reinforcement for our PBSerum Licensees. Usually, we post our latest PBSerum Webinar recording if there are no technical issues with it.</p> <p>Watch our recorded HD Webinar to learn about how HD products complement PBSerum facial products at https://cosmedikausatraining.com/webinars-hd/</p>
<input type="checkbox"/> Purchase Your Certification Course(s)	<p>If not yet a PBSerum Licensee, you need to purchase the body, facial, or both certifications. If you already paid for PBSerum Certification and you need your online course activated or help to get into your online training account, contact us at info@cosmedikausatraining.com and we will assist you.</p>
<input type="checkbox"/> Sign The Digital PBSerum Certification Agreement	<p>Signing the PBSerum Certification Agreement allows you to purchase product and gives you protection under our product liability insurance. If not yet done, click the Tools and Forms button in the My Account area, and click the Certification Agreement Form button at the bottom of the Tools and Forms page. You must be logged into your account at cosmedikausatraining.com in order to sign the agreement.</p> <p>Note: if you have completed your course(s) and do not have access to the online store at cosmedikausainc.com, it is most likely because you have not yet signed the agreement.</p>
<input type="checkbox"/> Complete Your eLearning Course(s)	<p>Complete your course(s) in the Cosmedika USA eLearning Academy cosmedikausatraining.com. The courses form the basis of your PBSerum knowledge and must be completed along with signing the PBSerum Certification Agreement to be covered by our PBSerum Liability Insurance.</p> <p>The courses take 2 to 4 hours each to complete.</p>
<input type="checkbox"/> Master The Tools And Forms Area	<p>While the PBSerum certification courses serve as your base knowledge, the Tools and Forms area at cosmedikausatraining.com/tools-and-forms/ is the “heart” of the eLearning academy. Review the instructional information and services material found in this area often as it is updated regularly.</p> <p>Much of this information can be downloaded and printed.</p>
<input type="checkbox"/> Go Through Your PBSerum Services Organization Binder	<p>Our exclusive 3-ring binder for PBSerum Licensees explains how to dive right into your PBSerum Services business. Use it to formulate a solid plan for your PBSerum Services business. It has much of the information found</p>



Item	Description
	in the “ PBSerum Product Information ” and “ PBSerum Services Tools ” sections of the Tools and Forms area in hard-copy form.
<input type="checkbox"/> Place Your Listing In Our Services Locator And Follow Us On Social Media	<p>We can help promote your PBSerum Services business through our various social media and online outlets. For us to do this, fill out our Services Locator Submission form and join our social media outlets.</p> <p>In order for you to qualify for our Services Locator, you must be a licensed Physician, Nurse, Barber, Cosmetologist, or Esthetician in good standing with your state and PBSerum Certified. To get your information posted, go to our training website at https://cosmedikausatraining.com/services-locator-submission/</p>

Support and Questions

Email address for Cosmedika USA Technical Support and Information.

info@cosmedikausatraining.com

Click [HERE](#) to unsubscribe from our mailing list (<https://cosmedikausatraining.com/unsubscribe-from-mailing-list/>)

